

April 27, 2011

To our valued customers

RE: Food Safety Recall Program

Here at D & M Produce we take food safety very seriously and we strive to produce a quality, safe product for customers and their end users. . It was brought to our attention on our last 3rd party audit that even though we had a recall/trace back capability, we were lacking in documentation to back it up nor had we performed an actual mock recall.

We now have a well-documented program in place. All of you should have received our request for recall information, so please be sure to fill in the requested emergency contact information and return the form to us as soon as you can. This is a very important step in our implementation of our recall program. Also we will be forwarding our emergency contact team information to your designated emergency contact person that you listed on the recall information form.

We also should have our first mock recall done by the middle of next week and we may be contacting some of you to be included in it. For those of you that we will be contacting we will state that this is a mock recall test at the start and end of the conversation.

Please feel free to contact us here at D & M Produce concerning this matter.

Jade Pruette
Food Safety Supervisor